

# INFOMEDIX

I N T E R N A T I O N A L  
Connecting **Medical Business** Worldwide

 Special Medica

## Advertising

Circulation 29,000 copies:

- Mailed worldwide to 19,000 medical companies one month before the show
- Distributed around the most important hotels in Duesseldorf
- Circulating within the exhibition among visitors and exhibitors during the 5 days of MEDICA show
- Given out at Infomedix booth

### Rates

- Full Page: EUR 3500
- 2/3 Page: EUR 2500
- 1/2 Page: EUR 1900
- 1/3 Page: EUR 1350
- 1/4 Page: EUR 1050
- 1/6 Page: EUR 725
- Editorial: EUR 900 (logo and/or product photo + 250 words text)
- 50 Word ad (only text): EUR 250

**We offer 30% discount to companies booking their ad within July!**

## Mailing Service

Circulation 29,000 copies:

- We can insert your brochures and/or leaflets in Infomedix Special Medica issue
- The magazine will be mailed to 19,000 medical companies worldwide one month before the show and distributed around the most important hotels in Duesseldorf and among visitors within the trade show during Medica
- Max. dimensions of publicity material to be inserted in our magazine: 280 mm (w) x 200 mm (h) or it has to be folded.

### Rates

EUR 0,40 (up to 20 gr)  
EUR 0,60 (21-40 gr)

## Postcard Advertising

Circulation 29,000 copies:

We can insert a Postcard in the magazine. You can use the postcard:

- to promote your products among IDS visitors
- to make a special offer
- to invite dealers to your booth
- to insert a coupon and more!

Ask us for more details!

### Rates

Postcard advertisement:  
EUR 2500

